



## Social Media Policy

This policy relates to the use of the Haddington Camera Club Website and the following Haddington Camera Club Social Media Platforms:

Facebook - Public Page  
Facebook - Private, Members Only Page  
WhatsApp - Members Only

### Purpose

The purpose of Haddington Camera Club (HCC) Website and Social Media accounts are to:

1. Promote the Club and to encourage new membership
2. Provide information and updates regarding HCC activities
3. Allow the display of members' images/competition winners/runners up (members give permission for their photos to be shared at the start of each new Season)
4. Allow the posting of members' images on the HCC Facebook and WhatsApp pages
5. Encourage members to comment on and to critique those photographs
6. Provide an online forum for members to ask questions, seek advice/tips

### Guidelines:

In order to ensure that all discussion on the pages are productive, respectful, constructive and consistent with the Club's Constitution, we ask that you follow these guidelines:

- Be considerate and respectful of others - vulgarity, threats or abusive language will not be tolerated
- Respect the privacy of other members of the Club
- Share freely and be generous, but be aware of copyright laws; be accurate and give credit where credit is due
- Differing opinions and discussion of diverse ideas are encouraged, but personal attacks will not be tolerated
- Refrain from using social media pages for commercial purposes to market products or services

The HCC Committee retains the right to remove comments or content that includes:

- Obscene, offensive or hate content
- Personal attacks, insults or threatening language
- Potentially libellous statements
- Plagiarised materials; any materials in violation of any laws, including copyright
- Private, personal information published without consent
- Information or links unrelated to the contents of the forum
- Commercial promotions, product advertisement, services or spam
- Posts or comments on issues of a political nature

Non-compliance will not be tolerated and could result in a ban and possible exclusion from the Haddington Camera Club Facebook and WhatsApp pages.

If there is a concern regarding an item on any HCC Social Media platform please email [SocialMedia@HaddingtonCameraClub.org.uk](mailto:SocialMedia@HaddingtonCameraClub.org.uk) and [WebAdmin@HaddingtonCameraClub.org.uk](mailto:WebAdmin@HaddingtonCameraClub.org.uk) immediately outlining the reasons for concern. The offending item will be immediately removed from the platform and the content reviewed by the HCC Committee.

Haddington Camera Club is not responsible for the accuracy of content posted by any member on the Facebook or WhatsApp pages; opinions expressed in comments on the forum do not necessarily represent those of Haddington Camera Club.

Haddington Camera Club is not responsible, liable for and does not endorse the privacy practices of any social media or any linked websites. Use of social media and any linked websites is at the member's own risk, Haddington Camera Club assumes no responsibility or liability for any injury, loss or damage incurred as a result of any use or reliance upon the information and material contained within or downloaded from the website of social media apps.

Social media sites may occasionally be unavailable, and the Club accept no responsibility for this lack of service.

No advertising for commercial products or services will be permitted on HCC social media sites. Personal advertisements for photographic equipment may be allowed, but their presence on the site(s) is not an endorsement of the authenticity or quality of the goods, and HCC will not be held responsible for any claims arising in that respect.

By choosing to comment and/or use any HCC social media sites, members are deemed to agree to this policy.

This Policy will be reviewed annually or if there is a significant change in legislation.

Reviewed February 2026